



Lockdown FACE

IN SPITE OF AN UPTICK IN HOME FITNESS EQUIPMENT AND ONLINE CLASSES, THE TRULY BODY-CONSCIOUS ARE STILL SEEKING PRE-BEACH, BODY SCULPTING TREATMENTS. AFTER ALL, WE HAVE SURVIVED LOCKDOWN AND DON'T WE JUST DESERVE A LITTLE POST ISOLATION PAMPERING?

Noticed a whole load of skin and beauty related issues while you stare at your face on Zoom? You're not alone. After six weeks in lockdown cosmetic surgeons are reporting a new phenomenon: lockdown face.

Dr Curran says: 'It's inevitable that after six weeks living in an alternative reality, isolated from our friends and extended families, that people are going to be affected both physically and mentally. 'The two are intrinsically linked and we are seeing a lot of people experiencing the effects on their faces, to the extent that we have started calling it Lockdown Face.

'Lockdown Face is essentially caused by a combination of two things, 'it's the effect on the skin after abandoning your usual skincare regime - with many women reporting ditching everything from moisturiser to foundation because of the fact that they aren't leaving the house. 'In addition to this they're also spending more time in the garden, so their skin is being exposed to the sun's harmful UV rays than usual, they're sometimes eating unhealthily, drinking more alcohol and suffering from stress and lack of sleep. 'As well as that, women are also having to forgo their usual clinic treatments for everything from wrinkle relaxing treatments and fillers to dermabrasion and Skin tightening, because of the fact that clinics are all closed.'

Its not surprising that we had an extensive waiting list of clients rushing to secure appointments, ready and eager to reconnect with us when we reopened.

Here is a hotlist of the top 5 most requested treatments for a little post isolation pampering.

WRINKLE RELAXING INJECTIONS

Wrinkle relaxing injections are top of the post lockdown wish list, as patients are rediscovering their frown lines and chin sag.

Wrinkle injections continue to take the lead in non-invasive cosmetic treatments for both our male and female clients. This injectable treatment relaxes facial and neck muscles with a subtle yet effective result. Considering this quick, relatively painless procedure can be done during your lunch break, and make you look instantly refreshed and well rested, it's no wonder it's so popular.

Dr Curran also says "there is published evidence that these injections reduce stress levels. Not frowning doesn't just make you look more relaxed but can be a stress buster for the whole family!"

FILLERS

Demonstrating the most cutting-edge dermal filler techniques, ASC's medical professionals provide a detailed facial assessment before the commencement of treatment. They not only go through relevant medical history and check the presented concern; they draw up a specially designed treatment programme just for you.

Focusing on volume loss in key areas, the of application of filler not only adds subtle volume to facial features, but also restores lost structure to improve facial lines and grooves creating bespoke treatments for every individual patient



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TREATMENTS FOR SUN DAMAGE

'Power facials', including the powerful Hydrafacial, will refine, perfect and restore that zing to your complexion. This results-oriented facial is more clinical than your average facial and the immediate results make it a go to choice for every discerning skin lover. A perfect pick me up!

For minor skin imperfections like sunspots, dullness and large pores, a fractional laser treatment like Fraxel lite is very popular. The painless procedure is done quickly and there is hardly any downtime, other than some redness that could be mistaken for forgetting to wear your sunscreen. A laser wand is moved across your face to brighten skin tone and minimize pores. Jennifer Aniston is a fan, and let's face it, she never seems to age!

SKIN TIGHTENING TREATMENTS

Let's start with skincare's little miracle worker called ULTRAcel by Jeisys. And what does it tackle? Well, pretty much everything. It's a non-invasive technology designed to improve the skin by stimulating collagen production - using a combination of ultrasound and radiofrequency. It targets various layers of the dermis and works wonders not only on the face but also the neck, décolletage and hands. Contouring, pore refining, utterly revitalizing

With special tips for both face and body, Thermage is a tried and tested approach to skin tightening, harnessing radiofrequency. Its unique ThermoCool technology delivers energy to the dermis to stimulate collagen production, which in turn firms and tightens lax skin.

This trusted device is the gold standard and the Nation's favourite, as it targets unwanted wrinkles and sagging skin on the body and face.

FAT REDUCTION TREATMENTS

One of the most common takeaways from lockdown in many cases was additional weight gain and just as we have reopened our beaches our clients are looking for some well-tested quick fixes.

Cryolipolysis, also know as fat freezing, is undoubtedly one of the biggest sustained trends in body contouring, ideal for removing small pockets of body fat, think love handles belly paunch, double chin and stubborn areas of thigh and back fat. Coupled with the new lipocel technology, which dissolves fat through High intensity focused Ultrasound, we can offer the perfect compliment of non-surgical technologies to provide complete bespoke fat removal solutions for every indication.

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For more info or to book an appointment please call us on 01481 736699 or visit www.askinclinic.co.uk

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