



# SKIN DEEP

*HydraFacial is a medical grade facial that combines lymphatic drainage with deep cleansing and pore extraction*

**T**he perfect age is now” says 69-year-old Mirren as she endorses a skincare line for the first time. The opening shot of Dame Helen Mirren’s first TV advertisement for L’Oréal Paris is of the actress being given a seat in a bus stop by a younger woman – and looking mightily ticked off about it. The 69-year-old goes on to say, “Ever feel like you go unnoticed? And when you aren’t? Enough!”

Mirren has become the poster girl for older women looking their age since insisting that her image must not be retouched when she signed as L’Oréal Paris’s new UK ambassador last year. “Make me feel like me” and, “show those age spots who’s boss”. She goes on to say, “Grow another year bolder and feel more radiant.”

The casting of the advert reinforces the importance of looking like the best version of you at any age and the role of radiant healthy skin in making this happen.

## HydraFacial MD<sup>®</sup> SKIN HEALTH FOR LIFE™

Skin Health For Life is our philosophy of not just improving the appearance of skin, but actually restoring youthful, healthy skin.

HydraFacial is **THE** hot celebrity-favourite facial from the USA to get star quality skin. Often referred to as the red carpet or celebrity facial, many high profile celebrities are known to be regular HydraFacial devotees. From Kate Winslet to Beyonce, Matthew McConaughey to Ethan Hawke the HydraFacial is a must have treatment to ensure that their skin is always HD ready. This seriously special facial leaves skin intensely hydrated, plumped and glowing.

HydraFacial is a medical grade facial that combines lymphatic drainage with deep cleansing and pore extraction, before saturating the skin with treatment serums and finishing with intensive infrared. This is the only procedure that combines cleansing; exfoliation, extraction, hydration, antioxidant protection and red LED light therapy all in one.

The HydraFacial is different from any other facial that you may have experienced, as its a clinically proven treatment that is designed to work in the skin, rather than just on the skin to produce instantly visible results that last. Each HydraFacial experience uses a series of HydroPeel tips with a unique spiral design, which creates a vortex effect to easily dislodge and remove impurities while simultaneously introducing hydrating skin solutions with potent active ingredients.

HydraFacial Skin Solutions and treatment tips are clinically formulated to target specific skin conditions providing instantly visible results whilst gradually improving the health and quality of your skin. Your treatment is bespoke and is designed to address specific concerns, which may include general signs of ageing, pigmentation, texture and tone and acne. It is designed to provide instantly visible results after every treatment, alongside improvement in the health of your skin, giving you a complexion that you’ll love.

*It’s like no other facial you’ve ever experienced!*

*The express HydraFacial process:*



**Cleansing and Exfoliation:**  
Dead skin cells are removed to reveal healthy new skin.



**Infusion of Glycolic Solution:**  
Helps to loosen impurities, blackheads and debris from, pores without irritation.



**Extractions:**  
Painless, automated extractions use vortex suction to clean out pores and remove blackheads.



**Hydration:**  
Antioxidants and Hyaluronic Acid are infused to nourish and protect the skin.



**Maintaining:**  
The HydraFacial Daily Essentials help maintain, prolong and enhance results between treatments.

For more information or to book an appointment please call us on 01534 625090.

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